

## Confusions

"You should make this more clear whether these pieces are made by the artist I am viewing or if they are just related suggestions"

**Participant confused about how to view a particular artist's work**

"I do not see a settings button...I am assuming I have to go through the profile, but I am not sure."

Participant got confused by the prototyped having artwork in the favorites tab already

Participant couldn't figure out how to select an artwork. Need to allow participants to click the summary to learn more as well as the art work itself.

"I think I did it, but I am not sure"

The app needs a way to favorite an artwork without having to click on it

**"There needs to be an easier way to save art"**

**Participant struggled finding the settings button**

**"The heart button does not change when you click it"**

"Uh, how do I exit or go back to the previous page?"

## Positives

Many participants had no trouble favoriting a piece

**"Seems simple enough!"**

Participants were quick to utilize different app functions for searching for artworks

**"Easy!"**

## Suggestions

"You need a back button. I do not like having to keep going back to the home screen to re-navigate to where I was"

There needs to be a way to exit the pop-up without having to click the home screen button again or the "learn more" button

**"The scan feature would be so cool!"**

**"You should have a section that shows all of the artwork by a certain artist"**

Language settings should be the first thing when you open the app

## Unexpected Behavior

Participant used the favorites tab to find the same art work in a different manner

**Participant chose to utilize the scan feature to look up artwork**

## Three actionable insights:

- 1) Create additional buttons (settings button and back/exit button) to minimize confusions with navigation.
- 2) Create a section that shows the artwork created by a certain artist
- 3) Be prepared for users to navigate to any of the three ways to search pieces. Do not prioritize the features of one over the other because you assume users will use it. Give more attention to the scan and artist look-up features.